



## Urban Expo

With more than 10,000 people expected to pass through the doors of the Katowice International Conference Centre for WUF11, the Urban Expo provides a monumental opportunity for governments, UN agencies, businesses, non-government organisations and academic institutions to showcase their solutions and innovations to achieve sustainable urbanization.

### What is the aim of the Urban Expo?

The Urban Expo is the most popular attraction at every World Urban Forum, and this year's eleventh session in the gleaming Katowice International Conference Centre is likely to be the biggest ever.

Exhibitors have the opportunity to showcase their best practice, their cutting-edge technology, and their best demonstrations of how cities are the engines of solutions to the challenges of housing, transport, energy and access that stymie inclusive, equitable development.

The Urban Expo features space for organisations and ideas of all shapes and sizes, from across the globe. Exhibitors can choose from pavilions, stands and booths to showcase their ideas.

Past World Urban Forums, including WUF10 in Abu Dhabi, featured:

- **Country and city pavilions:** Showcases for innovative and sustainable projects, initiatives and partnerships that are contributing to sustainable cities and human settlements worldwide.
- **UN and International Organisation stands:** Presentations of norms and standards, sustainable policies, and initiatives.
- **Private sector stands:** Pioneering technologies and other cutting-edge solutions to the challenges of rapid urbanization.
- **Academic stands:** New evidence, trend analysis and lessons learned about what works in achieving the cities we need.
- **Civil Society stands:** Calls to action for inclusive, equitable and participatory approaches to sustainable urbanization.
- **Integrated spaces:** Vibrant meeting areas such as the Urban Library, Urban Cinema, and SDGs in Action to see ideas in practice.

### Exhibition stands packages

Pre-built nine square-meter stands will be equipped with basic furniture, carpeted flooring, power outlets and lighting. Those choosing to rent larger spaces can combine multiple stands to meet their needs. The cost of pre-built stands will be available shortly. Exhibitors may also book empty floor space to design and build custom exhibits. The cost of empty floor space is USD 122.85 per square meter.

UN-Habitat, together with the government of Poland and city of Katowice, is proud to be able to offer a limited number of complimentary spaces for entities based in Least Developed Countries (LDCs). These limited bookings will be allocated on a first come, first served basis, so book your space now!



## **Urban Expo**

### **How to apply for exhibitor space**

Applications for exhibition space are accessible through personal profiles after registering online on the WUF11 platform. Once you've received confirmation of your registration, you can book exhibition space on behalf of your organisation. All applications are subject to review and approval by UN-Habitat to ensure minimum eligibility criteria and alignment with the WUF11 theme. Allocation of exhibition space on the floor plan will be done on a first-come, first-serve basis once payments are confirmed.

A comprehensive exhibition manual with technical details of the venue, service order forms, furniture and equipment rental, as well as rules and regulations will be available in January 2022.

For further information on the Urban Expo, please contact [unhabitat-exhibition@un.org](mailto:unhabitat-exhibition@un.org) or visit [wuf.unhabitat.org](http://wuf.unhabitat.org).